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Note for Neidle, Bruce

From: Neidle, Bruce
Date: Tue, Sep 24, 1996 2:19 PM
Subject: FW: Quad data from TMD mtg
To: Rothfeld, Suzanne
File(s): Avg # of Weeks 4.0; Compare Programs 2 4.0; FINAL2.XLS 4.0; Ind Vol C-stores 4.0; Marl Share RM 4.0; Marl vs Camel AOC 4.0; MU&B Share Promo 4.0; MUBSS Pie 4.0; Quad Cume % 4.0

2062337049

Suzanne,

Enclosed please find the information I compiled on the MUBSS program. Please let me know if you have any questions.

From: Neidle, Bruce on Mon, Sep 23, 1996 5:56 PM
Subject: RE: Quad data from TMD mtg
To: Fawcett, Gina; von Germeten, Ann
File(s): Avg # of Weeks 4.0; Compare Programs 2 4.0; FINAL2.XLS 4.0; Ind Vol C-stores 4.0; Marl Share RM 4.0; Marl vs Camel AOC 4.0; MU&B Share Promo 4.0; MUBSS Pie 4.0; Quad Cume % 4.0

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Enclosed please find the Excel 4.0 versions. Unfortunately, some formatting changes may be necessary due to differences in how 4.0 and 5.0 handle charting.

From: von Germeten, Ann on Mon, Sep 23, 1996 4:29 PM
Subject: RE: Quad data from TMD mtg
To: Neidle, Bruce

Thanks for all your help.
I think I do need 4.0.
Also, how do I print the embedded charts in a single page?

2062337051

From: Neidle, Bruce on Mon, Sep 23, 1996 4:01 PM
Subject: RE: Quad data from TMD mtg
To: Fawcett, Gina; von Germeten, Ann
File(s): Avg # of Weeks; Compare Programs 2; FINAL2.XLS; Ind Vol C-stores; Marl Share RM; Marl vs Camel AOC; MU&B Share Promo; MUBSS Pie; POS Summary; Quad Cume %; Satellite Summary - July 27

2062337052

Enclosed please find the MUBSS & Quad Audit charts. Note, most of the files were created and saved in Excel 5.0. Please let me know if you have difficulty reading them. I can save them down to version 4.0, however, the formatting will change.

*** URGENT ***
From: von Germeten, Ann on Sun, Sep 22, 1996 2:22 PM
Subject: Quad data from TMD mtg
To: Neidle, Bruce
Cc: Fawcett, Gina; Fuller, Stuart

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Source: https://www.industrydocuments.ucsf.edu/docs/nfgy0004

Have you forwarded the Qaud audit/Nielsen data you presented yet (in hard copy)? We could also use all the slides from your presentation in the TMD meeting for our meeting with Nancy on Weds.
It's a big help -- thanks a lot!

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Source: https://www.industrydocuments.ucsf.edu/docs/nfgy0004